

# Restaurateur of Arizona

## EDITORIAL CALENDAR



Each month, Restaurateur of Arizona's editors create themed features that focus on the most important topics of interest to our targeted professional readers. While advertising in every issue of Restaurateur of Arizona will increase the awareness of your company, you can achieve maximum impact by marketing your products and services in the issues with the most relevant editorial content. Contact Restaurateur of Arizona to discover how you can make your advertising work harder to influence the buying power of our readers.

### EDITORIAL DEPARTMENTS

**News:** The latest news in the foodservice industry.

**Product Feature:** Focus on products that follow the general editorial theme and other new products.

**Restaurant Feature:** Read about our featured restaurant of the month and their success stories in the industry.

**Chef of the Month:** Learn about a chef that works in Arizona and learn the featured recipe.

**RestauraTOUR of Arizona:** Short and to the point activities and news from around the state.

**Events Menu:** Events and services held throughout the month and association contacts.

We invite our readers to send in press releases concerning new products, events and announcements. It is through your support that we are able to bring valuable information to others and help strengthen the industry.

### JANUARY

#### Insurance/Employee Benefits/Kitchen Safety

Safety tips for the kitchen and discover insurance benefits for your employees.

### FEBRUARY

#### POS Systems and Card Services

A review of all the new systems available for restaurant owners in the new year.

### MARCH

#### Nutrition Awareness

Learn smart and healthy nutrition tips.

### APRIL

#### Produce

Newest and freshest produce lines available around the state.

### MAY

#### Preventative Maintenance

Tuning up your kitchen equipment for the summer.

### JUNE

#### Dairy

**National Dairy Month.** Read about some of the new product lines in the dairy industry.

### JULY

#### Linens and Hospitality Attire

Check out all the new chef wear and table dressings.

### AUGUST

#### The Main Entree

What's new in the industry for your restaurant's main entree.

### SEPTEMBER

#### Food Service Equipment and Small Wares

New product lines for the upcoming season.

### OCTOBER

#### Seafood and Fish

**National Seafood Month.** Check out the new seafood lines and when particular seafood is in season.

### NOVEMBER

#### Delectable Desserts

Gearing up for the holidays with fresh new dessert ideas.

### DECEMBER

#### Coffee and Beverages

New ideas for your sipping pleasures.

For more information about Restaurateur of Arizona magazine, please contact [horizonmedia@cox.net](mailto:horizonmedia@cox.net) or phone 480.998.9568